



SFMC Documentation Guide

API OHG US: Master Lists

Get Access token:

<https://developer.salesforce.com/docs/marketing/marketing-cloud/guide/access-token-s2s.html?q=access>

Upsert Data Extension Rows :

<https://developer.salesforce.com/docs/marketing/marketing-cloud/guide/postDataExtensionRowsetByKey.html>

API Package Details:

Client Id: 29oc3fidtgovmxjh2iltfadx

Client Secret: EE9sflafyurg6z3njcMLcpkl

Et_MID/account ID: 536006049

Authentication Base URI:

<https://mcbdw8fpzzc-gw-18n5r5nwj4pq.auth.marketingcloudapis.com/>

REST Base URI: <https://mcbdw8fpzzc-gw-18n5r5nwj4pq.rest.marketingcloudapis.com/>

SOAP Base URI: <https://mcbdw8fpzzc-gw-18n5r5nwj4pq.soap.marketingcloudapis.com/>

Data Extensions and External Keys

Brand Data Extension Name	Data Extension Key
ACT_US_MASTER	2495255F-940B-4DBE-9FBC-5A1D934C2788
ALLEGRA_US_MASTER	3D5FCD9E-91E5-45AD-9284-011350A88E36
CORTIZONE10_US_MASTER	6C15E4E5-CC46-4337-8ADE-9FD85A0CE0AD
ASPERCREME_US_MASTER	8C40D384-BEBB-4523-BAB4-D0EE3E37A4CA
DULCOLAX_US_MASTER	8CAE951E-B07E-4170-8A06-CC39B0BD10A1
GOLDBOND_US_MASTER	9B9E5858-6333-4110-899D-A29BB068D9EA
ICYHOT_US_MASTER	17AAD0F5-DD47-42B6-8EA0-7AF93BA671EB
NASACORT_US_MASTER	F780EE51-3D88-4627-871A-ED0BE3E42CC5
SELSUN_BLUE_US_MASTER	706D837A-C2DE-4C04-857A-F03BB52B0987
XYZAL_US_MASTER	08635176-C40B-4D55-924A-C0BEC22F9FE0
UNISOM_US_MASTER	3784C8CD-3577-40B7-A58A-D6A2B810832B
ZANTAC360_US_MASTER	E3A3DED4-48BC-4EF4-962C-047C6C1C9C2A

Fields in the Data Extension

Field Name	Data Type	Length
EMAIL	EmailAddress	254
FIRST_NAME	Text	50
LAST_NAME	Text	50
DOB	Date	
AGE	Text	50
GENDER	Text	50
PHONE_NUMBER	Text	20
CITY	Text	50
COUNTRY	Text	2
ZIP_CODE	Text	1024
OPT_IN	Text	1
OPT_STATUS_CHANGE_DATE	Date	
SOURCE	Text	50
UUID	Text	64
SITE_ID	Text	64
ENTRY_DATE	Date	
LAST_UPDATE_DATE	Date	
DE_UPDATE_TIMESTAMP	Date	
LAST_SENT_DATE	Date	
LAST_OPEN_DATE	Date	
LAST_CLICK_DATE	Date	
LAST_BOUNCE_DATE	Text	50
UNSUBSCRIBE_DATE	Date	
(BRAND)_LIST_STATUS	Text	50
BOUNCE_CATEGORY	Text	50
CAMPAIGN	Text	50
HASHEDEMAIL	Text	200

(BRAND)_LIST_STATUS

Brand Data Extension Name	(Brand)_LIST_STATUS
ACT_US_MASTER	ACT_LIST_STATUS
ALLEGRA_US_MASTER	ALLEGRA_LIST_STATUS
CORTIZONE10_US_MASTER	ASPERCREME_LIST_STATUS
ASPERCREME_US_MASTER	CORTIZONE10_LIST_STATUS
DULCOLAX_US_MASTER	DULCOLAX_LIST_STATUS
GOLDBOND_US_MASTER	GOLDBOND_LIST_STATUS
ICYHOT_US_MASTER	ICYHOT_LIST_STATUS
NASACORT_US_MASTER	NASACORT_LIST_STATUS
SELSUN_BLUE_US_MASTER	SELSUN_LIST_STATUS
XYZAL_US_MASTER	UNISOM_LIST_STATUS
UNISOM_US_MASTER	XYZAL_LIST_STATUS
ZANTAC360_US_MASTER	ZANTAC360_LIST_STATUS